



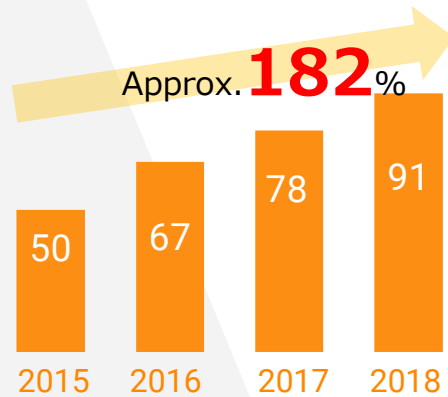
# 3D Printing 2018 Show report

Jtb Communication Design

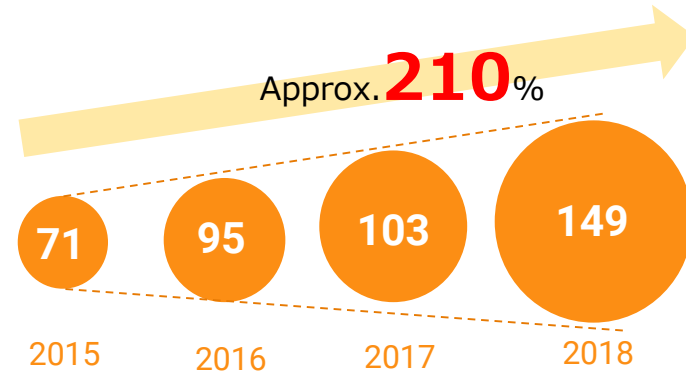
# 3D Printing 2018 Additive Manufacturing Technology Exhibition

## Attendee Activity

# 91 Exhibitors



# 149 booths (3,053m<sup>2</sup>)



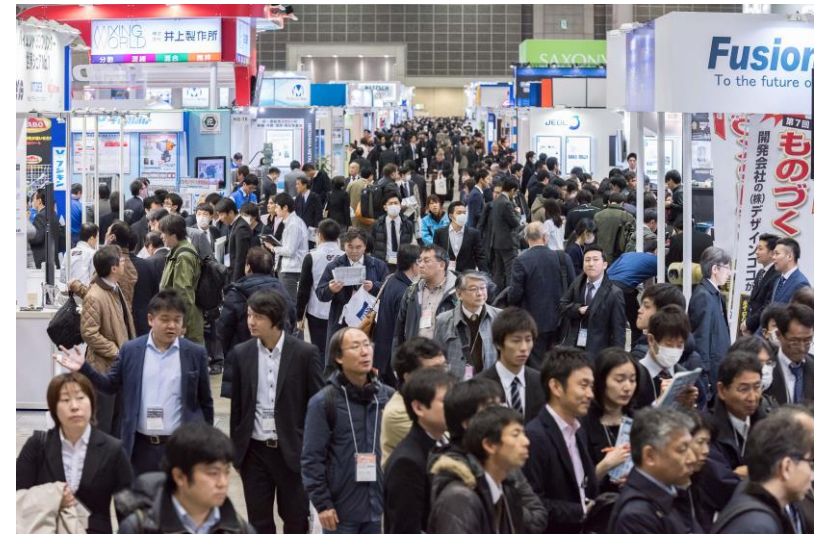
# Visitors 44,437

(Included the concurrent exhibitions)

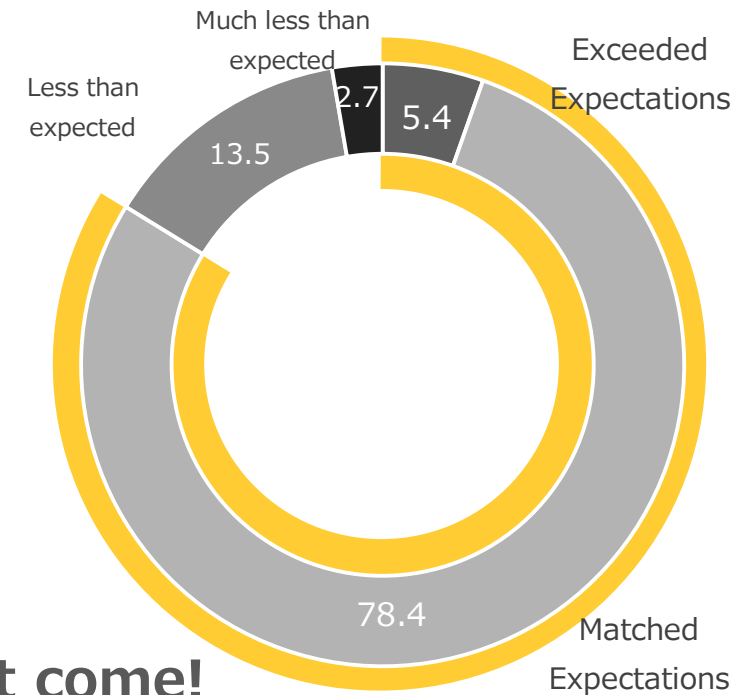
Co-Sponsorship :  
Nanotechnology Business Creation Initiative(NBCI)

Endorsement :  
Japan 3D-Printer Association

Media Partner :

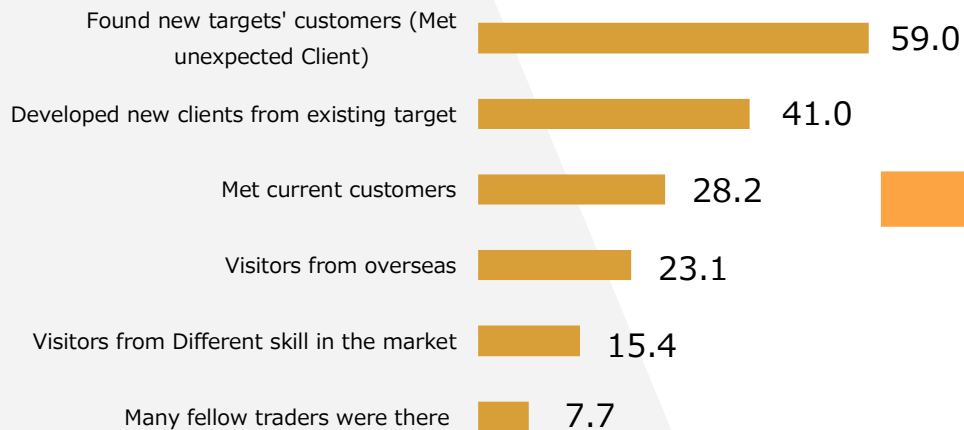


More than **85%** of Exhibitors Satisfied the quality of Visitors.

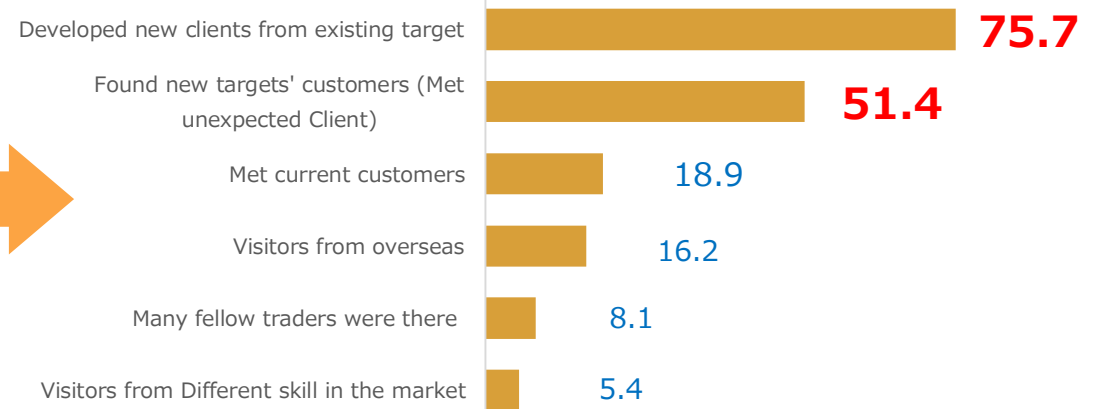


**75%** New needs gained from existing target. It has become an exhibition that reliable target come!

2017



2018



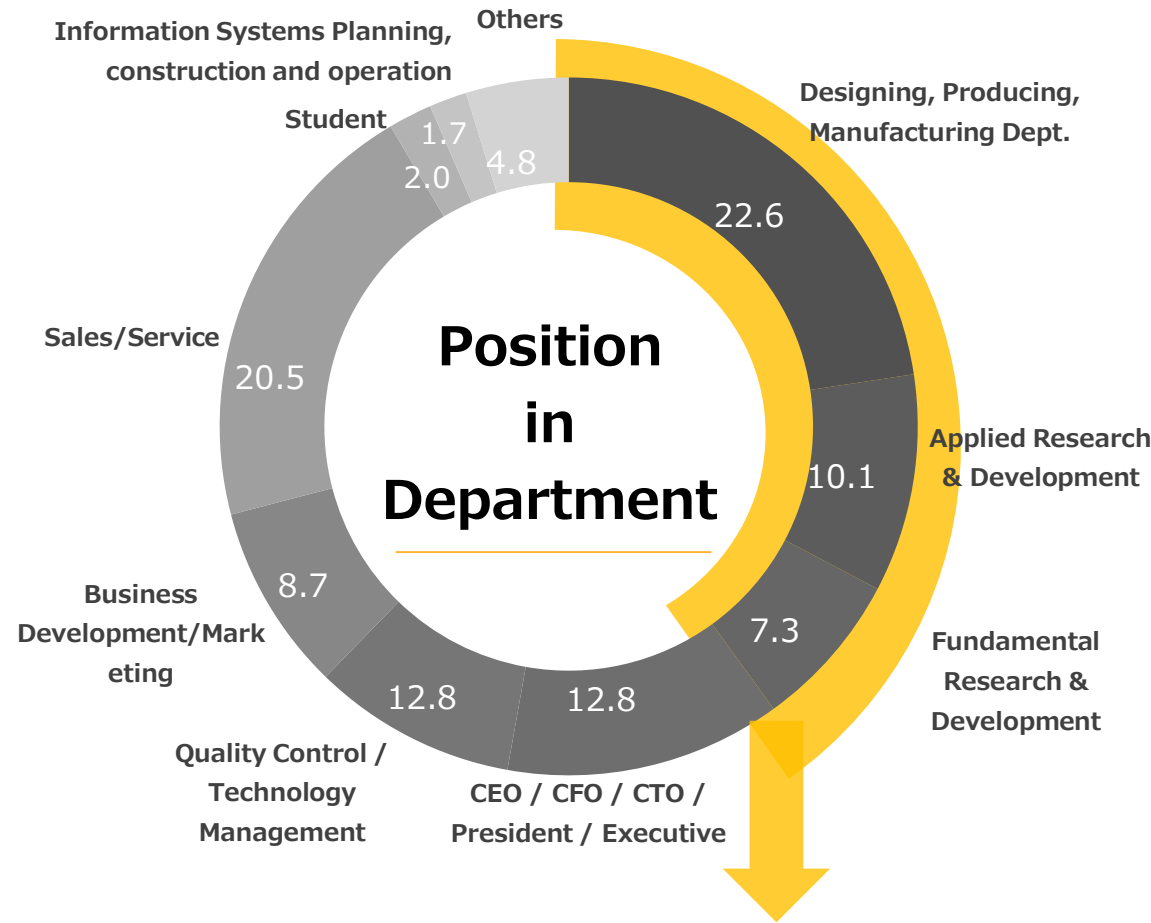
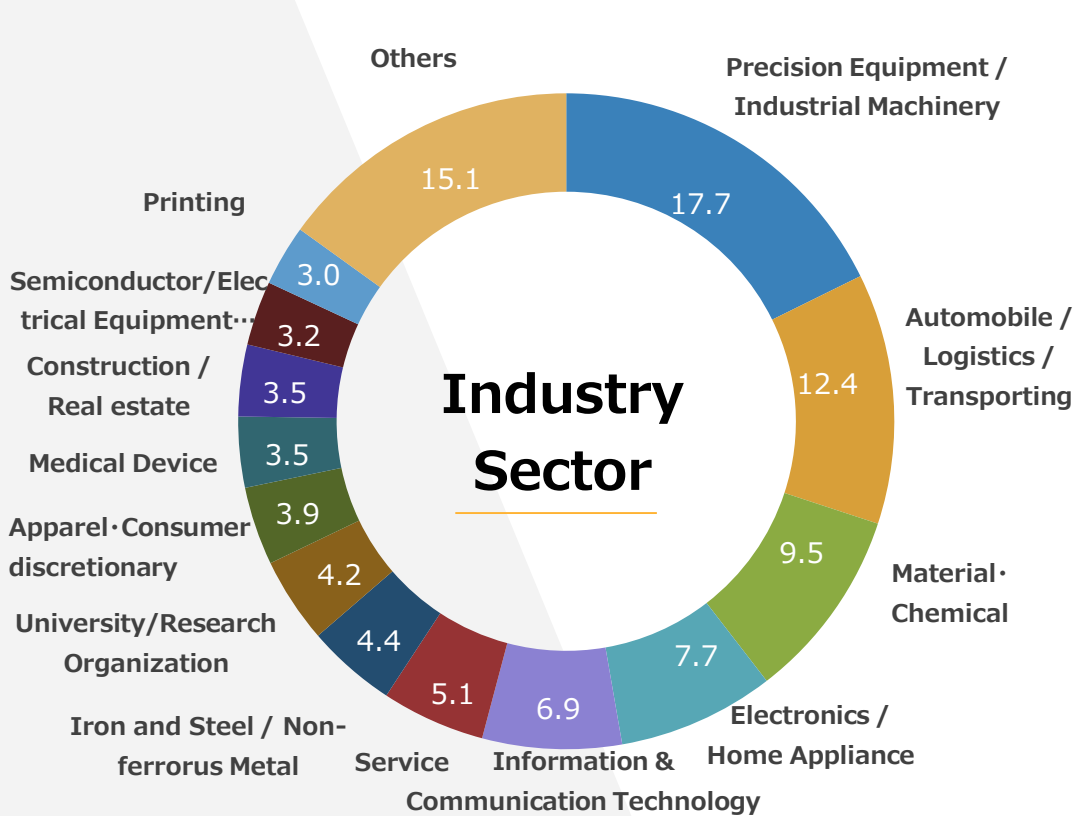
※出展者アンケート、複数回答、一部抜粋

# Top 20 Visitors' Companies

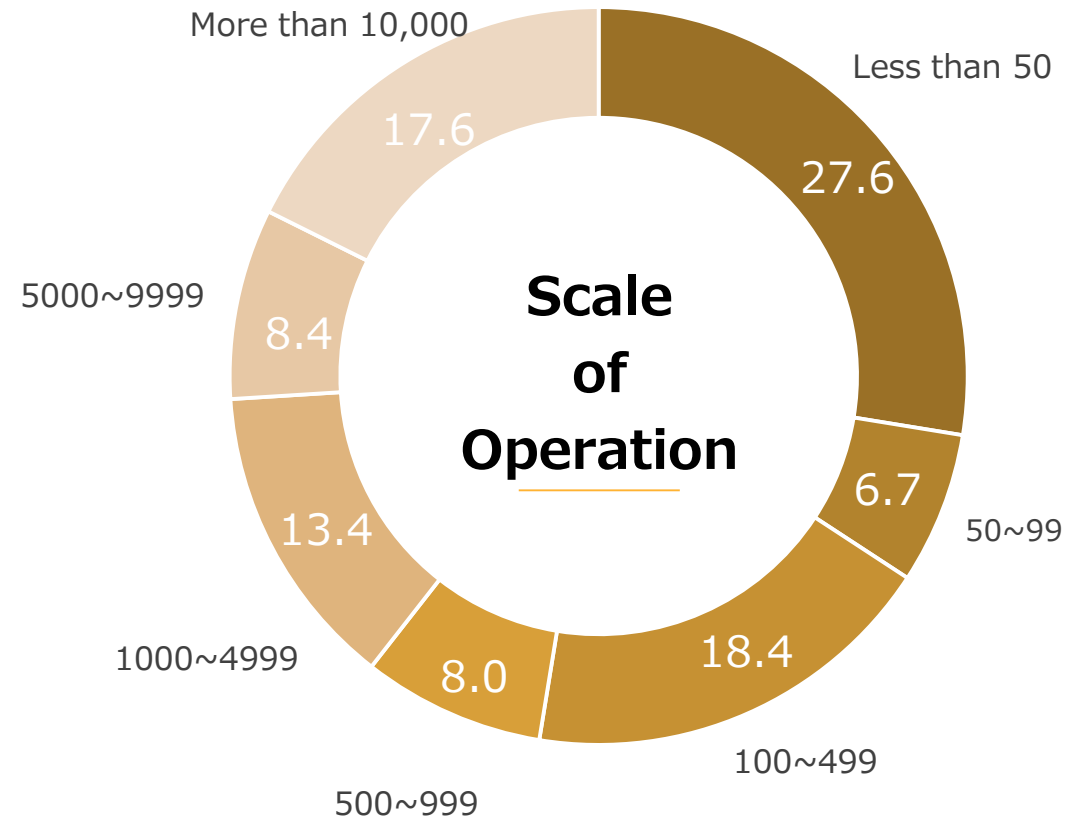
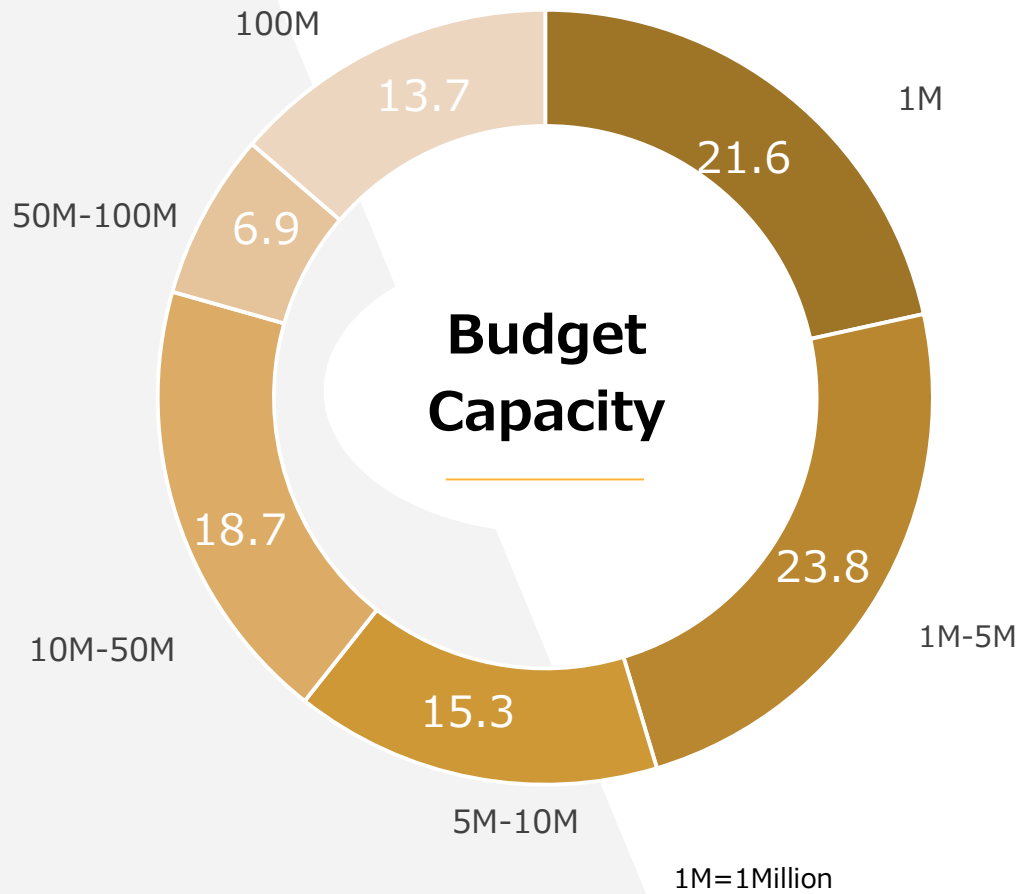
	Company name
1	<b>RICOH JAPAN</b>
2	<b>NIKON</b>
3	<b>Ricoh</b>
4	<b>Canon</b>
5	<b>Fuji Xerox</b>
6	<b>Panasonic</b>
7	<b>Bridgestone</b>
8	<b>Honda R&amp;D</b>
9	<b>SEIKO EPSON</b>
10	<b>DENSO</b>

	Company name
11	<b>Dai Nippon Printing</b>
12	<b>Canon Marketing Japan</b>
13	<b>Hitachi</b>
14	<b>Mitsubishi Corporation Technos.</b>
15	<b>Mitsubishi Electric</b>
16	<b>IHI</b>
17	<b>Mitsubishi Chemical</b>
18	<b>TOPPAN PRINTING</b>
19	<b>EBARA</b>
20	<b>NISSAN MOTOR</b>

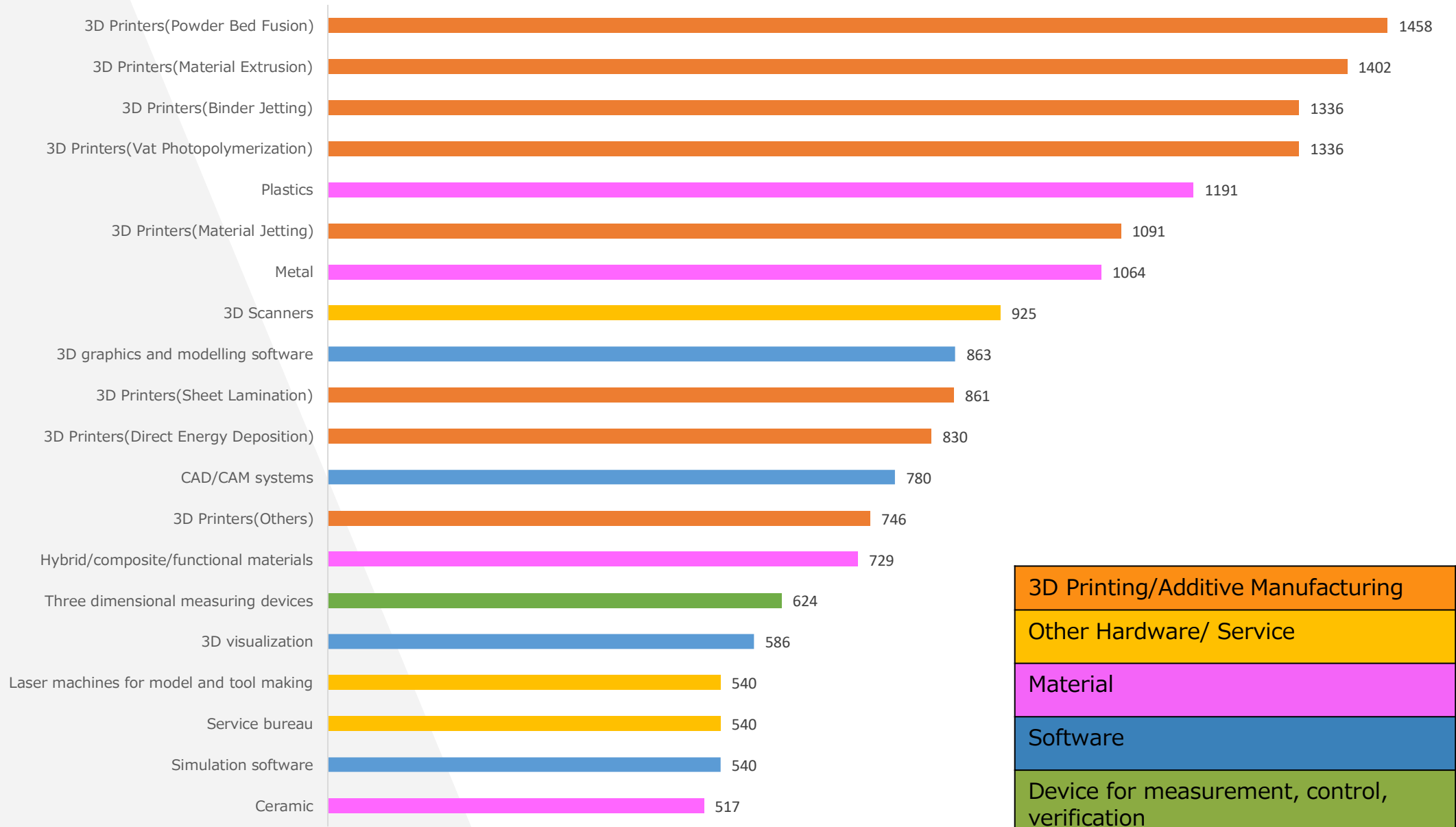
# Visitor Profile



**40% of the Visitors from R&D**



# Areas (Product & Technology) of Interest by Visitors



## Photo Gallery





# TCT Japan 2019

Title : TCT Japan 2019

※Renewed from 3D Printing

Organizers : JTB Communication Design, Inc.  
Rapid News Publications



Dates : January 30 (Wed) – February 1<sup>st</sup> (Fri) 3days

Venue : Tokyo Big Sight , East Halls

Expected number of Visitors : 50,000 (Includes co-located trade show)

## Schedule:



# TCT Japan 2019

A world map with various TCT logos placed over different geographical regions. The logos include:

- North America:** tct MAG N.AMERICA EDITION (pointing to Texas)
- Europe:** tct AWARDS (Birmingham), tct SHOW (Frankfurt), tct MAG EUROPE EDITION (Frankfurt)
- Asia:** tct ASIA EVENT INSIGHT (Shanghai), tct ASIA (Shanghai), tct KOREA (Changwon)
- Japan:** tct JAPAN (Changwon)
- Other:** rapid + tct (Texas), tct CONFERENCE @formnext (Frankfurt)

**tct GROUP**

[WWW.THETCTGROUP.COM](http://WWW.THETCTGROUP.COM)

A collage of images in the bottom right corner shows people in various settings, including a person running, a person in a lab, and a person in a boat.

# Expectation for renewal TCT Japan

## **• Connect with Japanese professionals from a wide range of industries interested in AM and 3D Printing**

With continued to grow after the past four's addition, TCT Japan which was renamed from 3D Printing show has been known as one of leading show for AM and 3D printing technology in Japan.

This would be good opportunity to meet with visitors from a wide range of additive manufacturing technology fields, automotive, aerospace, medical, sports, fashion, academia and so on in Japanese market.

## **• Efficiently target the organizations you want**

TCT Japan will concurrently held 12 exhibitions attract an even more diverse range of attendees for maximum cross-field collaboration. Over 30% of exhibitors report an number of visitors than expected, and Over 90% of exhibitors report the quality of visitors to be as satisfied.

## **• The perfect place to break into new industries, launch your new product/ technology, and boost recognition of your brand in Japanese industrial market.**

About 50% exhibitors are first-timers not only from Japan but also from world: this show is the perfect place for start ups, market entrants, and organization looking to expand their business in Japanese industrial market.

## Enquiry / Contact

Booths are allocated on a first come, first served basis.  
Apply early to make sure you get the best location!  
Please feel free to contact us for any questions!

**PIC : Masaya Yamagata(Mr.)  
Secretariat of TCT Japan  
C/O JTB Communication Design, Inc.**

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